Matej Toman

Senior Product Designer

Prague, CZ | info@matejtoman.com | matejtoman.com | linkedin.com/in/matejtoman

13 years in product design. I turn ideas and early-stage startups into working products: concept, UX, UI, brand and the design system the team keeps building on. Teams I have worked alongside have since raised hundreds of millions of dollars, with design and product as one part of the story. AI-first since 2024, in my own process and in helping in-house design teams adopt it.

Experience

Product Designer, Sudolabs

11/2025 - 10/2026

AI development studio building products for venture-backed startups

- **VC-backed AI infrastructure company** (NDA, $12M raised). Designed the whole product from zero: brand identity, website, developer console and admin for an API platform serving open-weight text, image, video and audio models.
- **US B2B payments platform** (NDA), where vendors get paid on shipment and buyers pay on Net 30, 60 or 90 terms. Brand and product design.

Senior UX/UI Designer, Symbio

06/2024 - 11/2025

Digital product agency specialised in robust, large-scale design systems

- **Leading Central European sports-betting operators** (NDA). Design systems.
- **Largest Czech energy group** (NDA), a producer, distributor and trader of electricity, heat and gas. Design system.
- **Supply-chain planning software company** (NDA). Website and design system.

Senior Product Designer, Independent

2018 - Present

- **Filevine**, US legal AI platform used by 6,000+ law firms ($400M raised in 2025). Redesigned filevine.com and built the design system its internal teams and departments work with.
- **kegg**, San Francisco fertility-tech startup. Redesigned the product, brand identity and website, work that supported its fundraising ($8M raised to date).
- **Top-3 Czech retail bank** (NDA). UX of the bank's entire main website, together with the UI design. Launch is scheduled for 2027.
- **Temporal**, durable execution platform for AI applications ($550M raised at a $12.55B valuation in 2026). Rolled out AI tools and workflows for the internal design team.
- **Dôvera**, the largest private health insurer in Slovakia, with 1.8 million insured. Concept and design of its first mobile app and of the electronic insurance card. Redesign of the e-branch, where clients manage their insurance and payments.

- **Vilgain**, the leading Czech healthy-lifestyle and nutrition brand. Designed its US online store for the brand's entry to the US market.
- **Vacuumlabs**, software company building fintech products. Investment and digital banking apps for its banking clients, and a learning app for young children for a US startup (NDA).
- **Shoptet**, the largest Czech e-commerce platform. Merchant admin redesign and the first design system for the product team.
- **Košice International Airport**. Redesign and brand identity, including the airport's visual and wayfinding system.

Senior UX/UI Designer, Toptal 2015 - 2018

Global talent network, in-house design team, fully remote

- Designed the core client and talent platform, internal collaboration tools and growth landing pages.

Earlier 2008 - 2015

UX/UI Designer at IceWarp, eM Client and SpaceKnow. Digital Art Director at Zaraguza / Leo Burnett and Follow Bubble.

Skills

PRODUCT	Product discovery, UX research, interaction design, UI design, design systems for multi-team organisations
AI-FIRST	Prototyping and front-end in Claude Code, multi-agent build workflows, AI adoption for design teams
TOOLS	Figma, Claude Code, Adobe, Webflow, HTML/CSS, Shopify, Jira, Notion
LANGUAGES	Slovak, Czech, English